

SPONSORSHIP OPPORTUNITIES

Where is the best place to “pitch” your story?

How can you ensure an independent and vibrant Jewish media?

Select from our menu of opportunities or let us customize a sponsorship package that best fits your needs:

PLATINUM:
\$4,000 +
Sponsors

GOLD:
\$3,000 +
Sponsors

BRONZE:
\$1,000 +
Sponsors

All Platinum Sponsors receive:

Name and logo on AJPA website and in all conference e-communication; ¼ page ad in the 2022 conference booklet; photo and social media post during or immediately following sponsored event. .

Rockower Award Banquet (\$7,000):

- Opportunity to address conference attendees at award banquet (up to 10 minutes; best attended event)
- Entry into pre-banquet reception + two banquet tickets (\$400 value)
- Customized table tents and/or promotional giveaways on all tables

Conference Reception (\$5,000):

- Reception named in your honor
- Entry for two individuals into reception to network with press and publishers
- Opportunity to address reception attendees (up to 5 minutes)

Meal, Session or Executive Committee Diner Sponsor (\$4,000):

- Customized table tents and/or promotional giveaways on all tables
- Entry for two individuals into meal or session to network with attendees
- Opportunity to address attendees (up to 5 minutes)

All Gold Sponsors receive:

Name and logo on AJPA website and in all conference e-communication.

Individual Rockower Award:

(two-year commitment required)

- Rockower award named in your honor or in the honor/memory of your choice (can also be based on topic) for the 42nd and 43rd Annual Rockower Awards for Excellence in Jewish Journalism.
- Award listed on AJPA website and all related print and online Rockower materials
- ¼-page ad in 2023 & 2024 Rockower program book
- Two tickets to the 2023 & 2024 Rockower banquet, valued at \$400 with the opportunity to address attendees (up to 5 minutes)
- One ticket to the 2022 Rockower banquet to announce the sponsorship of the award.

AJPA Webinar:

- Work with AJPA editorial team to present a webinar on a topic relevant to the Jewish press
- Webinar marketed via email and website to all AJPA members, including editors and reporters
- Ability to send one JRelease press release to the AJPA database
- Receive list of those reporters/editors who attend for follow up PR pitches

All Bronze Sponsors receive:

Name and logo on AJPA website and in **select** conference e-communication.

Table Top Exhibitor:

- Customized table tents and/or promotional giveaways on exhibit table for one day of the AJPA conference.

Tower of Power:

- Customized table tents or other branding on one charging station located at the conference.

Registration Desk Sponsor:

- Customized table tents or other branding on registration table throughout the duration of the conference

Welcome Bag Item:

- Have a branded gift or informational flyer dropped into each attendee's welcome bag

Scholarship Support:

- Sponsor AJPA conference attendance for a high school or college journalism student or a journalist at an AJPA member paper
- Listing on AJPA Annual Conference webpage
- Inclusion in “thank you to our sponsors” email sent to all AJPA members after the conference

The 2022 AJPA Conference will be held June 26-29, 2022 in Atlanta, GA.

Combine any two opportunities and get a 10% discount! Combine any three and get 25%!

Register as a sponsor today by contacting AJPA headquarters at desirae@ajpa.org. The sooner you get your commitment in, the earlier and longer your logo will be displayed on the conference website and in all conference marketing.

ADDITIONAL MARKETING AND ADVERTISING OPPORTUNITIES

\$750 - JRelease: Send up to three new releases to our exclusive email database with your message to announce newsworthy happenings within your organization (within sponsorship year)

\$750 - AJPA Website Banner Ad: Three-month rotating banner on AJPA website

\$750 - Video Link or Embed: For three months on AJPA website (includes 60-word text description)

\$500 - Full page ad in printed conference program

\$500 - Logo placement on relevant printed material and signage at AJPA conference

\$250 - 1/2 page ad in printed conference program

CUSTOM PACKAGES AND PRESENTING SPONSOR OPPORTUNITIES AVAILABLE

Custom packages are available to best fit the needs of your organization. Contact AJPA Executive Director Desirae Barquin at desirae@ajpa.org for more information.

An exclusive presenting sponsor opportunity is available and is the highest level sponsorship offered. Please [click here](#) to learn more.